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GENESEO

STATE UNIVERSITY OF NEW YORK

**“College is just the next step
in your journey.”**

**“College is a match to be
made, not a prize to be won.”**



Primary Factors Used to Evaluate Applicants

- Academics!!!
- Rigor of curriculum
- Grades / GPA
- SAT/ACT score (...maybe)



Secondary Factors Used to Evaluate Applicants

- Involvement in school and community
- Teacher and counselor recommendations
- Essays
- Demonstrated interest in the institution:
 - Visiting campus / College Fairs/ HS visits
 - Interviews
 - Followup notes / emails
- Recruited / athletics, fine arts audition, portfolio



No Control...

- Transcript/Completed Grad
- Letters of Recommendation
- Where you live
- Where you went to high school



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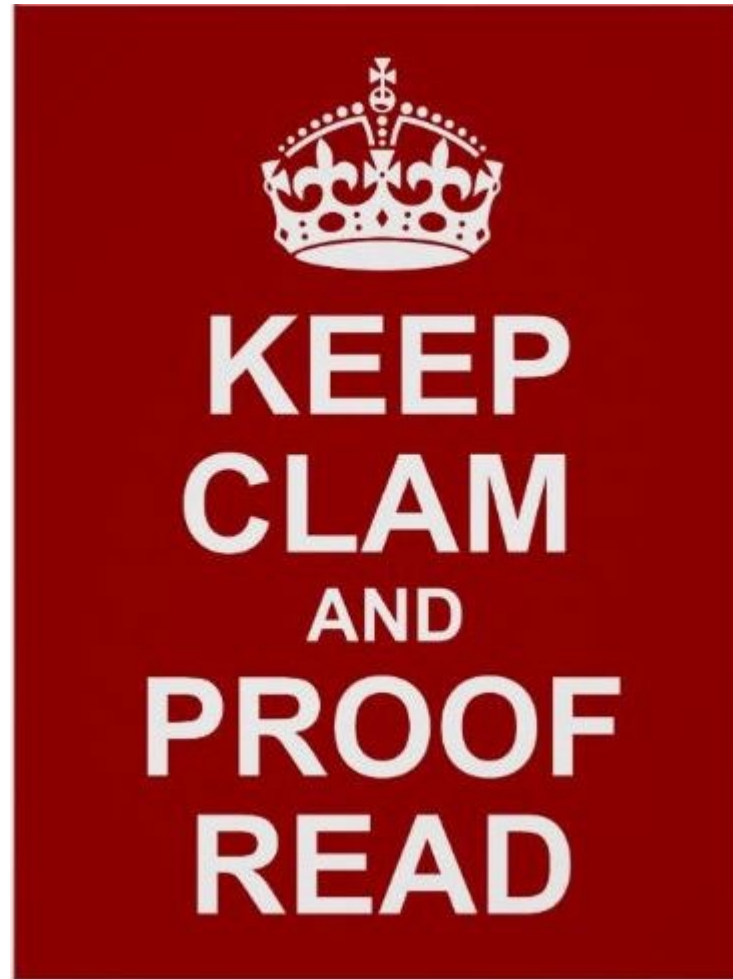
Where you have control...



- List of colleges
- Presentation of Application
 - Essay
 - Resume
- Submission Date
- Demonstrating Interest
- Future grades!



Application Pitfalls



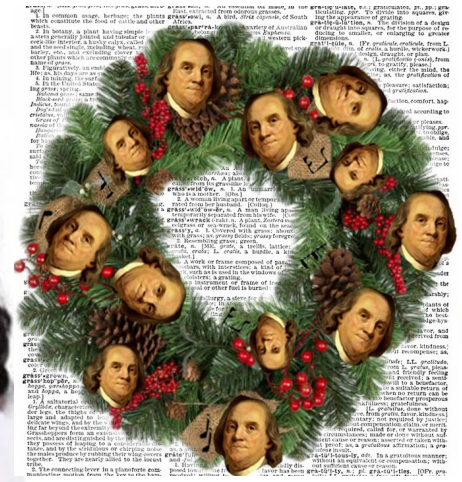
Know the difference!

- Everyday vs. Every day
- Peak vs. Pique
- Affect vs. Effect
- Apart vs. A Part
- Lead vs. Led
- Principal vs. Principle
- High School vs. high school
- Your vs. You're
- Loose vs. Lose
- Then vs. Than
- Its vs. It's
- There, their, they're
- Abbreviations vs. text speak

Know the difference



Aretha
Franklin



A wreath
of Franklins



Never, never, never!

- High School vs. Highschool
- Honor *Roll* vs. Honor *Role*
- A lot vs. alot
- I vs. i
- You vs. u
- Could/should/would *have* vs. *of*
- *all lowercase letters. please use proper capitalization appropriate...*
- Never use profanity, unless...



Check your spelling!

Current or Most Recent Year Courses

First Quarter	Second Quarter	Third Quarter	Fourth Quarter
italian 5 R - (RGNTS)	italian 5 R - (RGNTS)	italian 5 R - (RGNTS)	italian 5 R - (RGNTS)
staistics - (REG)	staistics - (REG)	staistics - (REG)	staistics - (REG)
portfolio prep - (REG)	portfolio prep - (REG)	portfolio prep - (REG)	portfolio prep - (REG)
english 12 R - (RGNTS)	english 12 R - (RGNTS)	english 12 R - (RGNTS)	english 12 R - (RGNTS)
government - (RGNTS)	government - (RGNTS)		

Brian and Behavior - (REG)

Brian and Behavior - (R

PA English - (DUAL)

PA English - (DUAL)

Pre-Calculous - (DUAL)

Pre-Calculous - (DUAL)

Physcology - (REG)

Physcology - (REG)



The Resume/Activity List

- Make a list of all activities you participated in during your high school years (both in and out of school)
- Quality NOT quantity
- Not the time to be modest ~~don't~~ make us dig for information
- Carefully craft your descriptions in a separate document then copy & paste

it's okay to be
proud of yourself



Activity List Worksheet

SCHOOL ACTIVITIES						
Activity Type	Position Name	Organization Name	Description*	Participation Grades	Hours/Week	Weeks/Year
COMMUNITY SERVICE						
Activity Type	Position Name	Organization Name	Description*	Participation Grades	Hours/Week	Weeks/Year
WORK EXPERIENCE						
Activity Type	Position Name	Organization Name	Description*	Participation Grades	Hours/Week	Weeks/Year
NON-SCHOOL ACTIVITIES						
Activity Type	Position Name	Organization Name	Description*	Participation Grades	Hours/Week	Weeks/Year
SUMMER EXPERIENCES						
Activity Type	Position Name	Organization Name	Description*	Participation Grades	Hours/Week	Weeks/Year

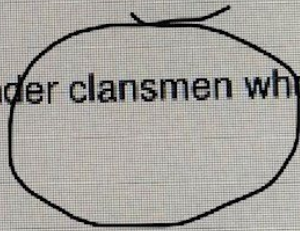


Is this really how you want to present yourself?

VICE (volunteer)

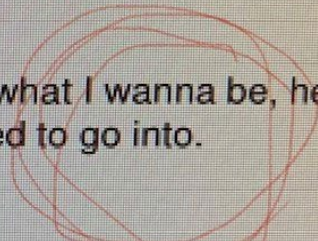
President

I am president of the mentor society. We help under clansmen who are having trouble in school.



Catch a Career Breakfast

From talking to those who have careers similar to what I wanna be, helped me accomplish which specific field of medicine I wanted to go into.



Art

9, 10, 11

School

135 hr/wk, 36 wk/yr

Continue

concert/ symphonic band and choir

i played flute in concert band and symphonic band and i participated in concert choir as a soprano



Is this really how you want to present yourself?

Community Service (Volunteer)

11

helper, [REDACTED] high school

School

helped durring safe halloween which is an event held at my highschool where children can come into decorated rooms and get candy

11 hr/wk, 1 wk/yr

Community Service (Volunteer)

9

camp conslur volenteer, [REDACTED]

Break

Camp Counselors must perform various tasks to make sure that the daily operations of a camp run smoothly and that all children are having fun.

25 hr/wk, 12 wk/yr

Athletics: JV/Varsity

11, 12, PG

Cheerleading, Captain, [REDACTED]

School

Not only did i learn skill and tequnice but i also learned what it meant to work toghter and be a team and care for others

15 hr/wk, 23 wk/yr

Continue



Is this really how you want to present yourself?

Work (Paid)

12

Employee at Burger King

Year

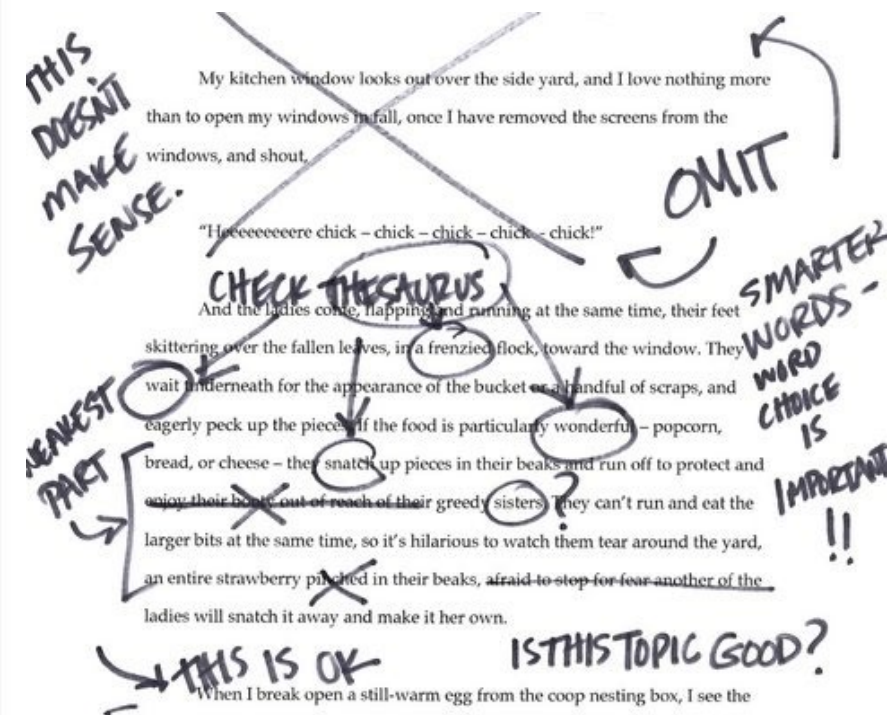
I have received many positive costumer reviews.

10 hr/wk, 20 wk/yr



The College Essay

- Get started early! It's a process that takes time.
- Proofread for content, grammar, and format.
- Great FREE resources available online. Check out collegeessayguy.com
- Geneseo Essay Writing Webinar: TBD



How to demonstrate interest without traveling to campus

- Check your email
- Attend college visits
- Reach out to your admissions counselors
- Set up chats, ~~one~~ one appointments, interviews if available
- Attend webinars, virtual open houses/tours
- Submit a carefully crafted application ON TIME

All of these efforts show you care about your app



After Applications are submitted...

Check your email DAILY for

- *Let's talk about email addresses...*
- Confirmation that applications were received
- Instructions for creating an application portal
- Requests for additional information
- Information about new programs on campus
- Opportunities to interact with Admissions Counselors or current students
- Scholarship applications
- Notification of decisions!



Get Organized!

APPLICATION PORTAL ACCOUNT INFORMATION

SCHOOL	WEBSITE	USERNAME	PASSWORD
SUNY Geneseo	connect.geneseo.edu		



Final Tips



- Keep an open mind
- This is a **PROCESS** that takes
- Your School Counselor is your **GPS**
- Admissions Counselors are here to help
- There are **SO MANY** great schools ~~is~~ no one perfect fit
- Being organized is your key to less stressful process



Questions?





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